

Dear Boss,

Working on projects in SurveyGizmo has become a key part of my job, and I want to become more efficient and skilled at these duties.

SurveyGizmo is holding a two-day survey building workshop, called the Ultimate Training, and I think this is the best opportunity to become better at building surveys and to save time on these projects.

At the Ultimate Training, I will learn how to work faster in SurveyGizmo, increase our current response rates, improve the quality of our surveys, and ultimately collect better data that will help us make informed decisions.

Registration for the SurveyGizmo Ultimate Training is \$999 and includes:

- 2 full days of SurveyGizmo training
- Training on survey research best practices
- Breakfasts, lunches, snacks, and drinks

If you want to see everything I will learn at the Ultimate Training, please take a look at the website: <http://www.surveygizmo.com/training/>

Thank you for considering my attendance at the Ultimate Training. It looks like a great workshop. I have read the feedback from previous events, and it's exceptional.

Please let me know if I can move forward with my registration.

All the best,