

Dear Boss,

I recently started using SurveyGizmo to collect and analyze data, and it has become a key part of my job. I will be using SurveyGizmo for many projects in the future, and I want to become more efficient and skilled with this software.

SurveyGizmo is holding a two-day survey building workshop, called the Ultimate Training, and I think this is the best opportunity to become better at building surveys and to save time on these projects.

At the Ultimate Training I'll learn the ins-and-outs of SurveyGizmo, including how to take advantage of their more advanced features.

They also have a team of experts available to work with me one on one about our specific projects.

Registration for the SurveyGizmo Ultimate Training is \$999 and includes:

- 2 full days of SurveyGizmo training
- Training on survey research best practices
- Breakfasts, lunches, snacks, and drinks

If you want to learn more about the Ultimate Training, please take a look at the website:
<http://www.surveygizmo.com/training/>

Thank you for considering my attendance at the Ultimate Training. It looks like a great workshop. I have read the feedback from previous events, and it's impressive!

Please let me know if I can move forward with my registration.

All the best,