



SurveyGizmo University Integrated Learning

SurveyGizmo University makes it easier for you to learn. The digital learning system is integrated with the SurveyGizmo product to accelerate learning, which means project goals can be met faster. SG University offers outcomes-based training options focused on your project goals – self-paced learning at your convenience, customized live virtual or on-site training for your team, or group Ultimate training.

We integrated SurveyGizmo University into the application, so there is no need to remember a separate website, login name, and password. Just click the SG University link within the app.

START WITH BEGINNING ESSENTIALS

Already voted the most implementable solution in the enterprise space on G2.com, SurveyGizmo now becomes even easier to use and faster to go live (the solution is currently 39-percent faster to go live and shows a 17-percent faster ROI than the industry average according to G2). The self-paced course gives users everything they need to create surveys that get the responses an enterprise needs.

To help get you acquainted with the basics of SurveyGizmo, the Beginning Essentials Program includes:

- Course 1: SurveyGizmo Application Tour
- Course 2: Creating a Project
- Course 3: Basic Question Types
- Course 4: Basic Actions
- Course 5: Basic Logic
- Course 6: Basic Style
- Course 7: Test Your Survey
- Course 8: Distribution
- Course 9: Basic Results

WANT TO LEARN MORE?

SurveyGizmo University is available today within the SurveyGizmo application. To get more information about the different learning options, please call our team at **800.609.6480**.

4888 Pearl East Cir. Suite 100W,
Boulder, CO 80301

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SURVEY SOLUTIONS



ENTERPRISE FEEDBACK MANAGEMENT

TRAINING TYPE	DESCRIPTION	MODE	DURATION
EVENTS			
Domestic Ultimate Training (Additional fees apply)	Hosted 2-3 times annually in US cities	In-person	2 Days
International Ultimate Training (Additional fees apply)	Hosted annually in a European city	In-person	2 Days
Colorado User Conference and Training (Additional fees apply)	Hosted annually in the Denver/Boulder area. Includes additional speakers, discussions, panels, and keynotes.	In-person	2 Days
PRIVATE ON-SITE TRAINING			
Feature-Based On-Site Training (Additional fees apply)	Private on-site training specific to beginner and intermediate features and concepts. Agenda is customizable but restricted to feature-specific sessions off of a suggested list (a la carte agenda, similar to Ultimate Training courses).	In-person	1-4 Days
Custom On-Site Consulting and Advanced Training (Additional fees apply)	Private on-site consulting customized to address advanced project builds, survey consulting, account management advising, unique use cases. Requires scoping before commitment and includes 1 day of prep plus limited follow-up via email.	In-person	1-4 Days
PRIVATE VIRTUAL TRAINING			
Features-based Online Training (Additional fees apply)	Feature-based virtual training includes Q&A and recording. Choose between 2 to 4 topics per hour including: Building Survey Questions, Actions, Logic, Piping & Merge Codes, Testing & Distribution, Reports, Exports, Open Text Analysis, Account Management.	Virtual	
Private Virtual Consulting and Advanced Training (Additional fees apply)	Includes training and consulting on solutions, project builds, survey design, account management advising, unique use cases. Requires scoping before commitment. Includes recording, scoping/prep call plus limited follow-up via email.	Virtual	60-minute sessions
WEBINARS			
Concept, Product, and Leading Practices Webinars (Included with account)	Discussion and panels with members of the SurveyGizmo team, clients, and others in the survey and research industries to explore research-related concepts, products, and leading practices.	Virtual	30-60 minutes
Features-based Webinars (Included with account)	Subject matter examples include Market Research Question Types, Advanced Reporting, Email Campaigns, Survey Audiences, Libraries, Logic Piping and Randomization	Virtual	30-60 minutes
SELF-PACED ONLINE TRAINING			
E-learning Beginning Essentials (included with account)	Self-paced e-learning course to bring new or untrained survey builders up to speed quickly. Includes Application Tour, Creating a Project, Basic Question Types, Basic Actions, Basic Logic, Basic Style, Testing Your Survey, Distributing Your Survey, Reviewing Basic Results	E-learning	9 modules (1 hour)

Training Type	Standard Package	Silver Package	Gold Package	Platinum Package
Feature-Based On-Site Private Training			1 day	2 days
Private Feature-Based Virtual Training	3 hours	4 hours	6 hours	8 hours
Private Virtual Consulting, Project Reviews, & Advanced Training	2 hours	2 hours	4 hours	6 hours
Ultimate Training (2-day event)		1 seat	2 seats	3 seats